

9th

National Level Conference

CLINICAL PHARMA PRACTICE
INDIAN & GLOBAL SCENARIO - 2025



CPP-IGS-2025

THEME

HEOR 2025: Aligning Academia, Industry & Clinical Partnerships for Transformative Health Outcome

 28th June 2025

 Seminar Hall, VCTW.

Organized By

Department of Pharmacy Practice

In Association With

The Tamil Nadu Dr. M.G.R. Medical University.

International Society for Pharmacoeconomics and Outcomes Research (ISPOR)
India, Tamil Nadu Regional Chapter.

International Society for Pharmacoeconomics and Outcomes Research (ISPOR)
SVCP Student Chapter.

SWAMY VIVEKANANDHA COLLEGE OF PHARMACY

Approved by PCI, Accredited by NBA, New Delhi, Affiliated to The Tamil Nadu Dr. M.G.R. Medical University, Chennai.

Tiruchengode, Namakkal (dt) - 637 205

www.svcop.ac.in



SVCP

Swamy Vivekanandha College of Pharmacy (SVCP), established in 1992, is a premier institution under the umbrella of Vivekanandha Educational Institutions Located in Tiruchengode, Tamil Nadu, SVCP is approved by PCI, accredited by NBA, and affiliated with The Tamil Nadu Dr. M.G.R. Medical University. The college offers D.Pharm, B.Pharm, M.Pharm, and Pharm.D programs with a strong emphasis on academic excellence, research, and clinical training. With state-of-the-art infrastructure, experienced faculty, and industry collaborations, SVCP is committed to producing competent pharmacy professionals. The institution actively promotes co-curricular and extracurricular activities, shaping students into ethically strong and socially responsible healthcare contributors.

DEPARTMENT

Department of Pharmacy Practice of Swamy Vivekanandha College of Pharmacy (SVCP) established in 2008 specializes in Clinical Pharmacy services and Pharmaceutical care at Vivekanandha Medical Care Hospital. The department playing a key role to fulfill the needs of clinicians and patients and other healthcare professionals by providing the services like drug information services, patients counseling, medication chart review, medication reconciliation, Pharmacovigilance, Clinical toxicological studies, pharmaco-economic evaluation, outreach activities and continuing Pharmacy Educations (CPE) programme. The department has a team of enthusiastic and talented faculty members. The department has several collaborations with well-reputed hospitals and industries to extend our student research activities. The department is a peripheral centre for the Pharmacovigilance program of India (NCC-PvPI) The department organising the National level conference Clinical Pharma Practice- Indian and Global Scenario (CPPIGS) annually with the motto of educating pharmacy students on real world needs and connecting them with industries.

CONFERENCE

In the emerging pharma field, clinical pharmacy practice plays an important role in the safe and effective use of medicine. As a healthcare community, pharmacy students ever more sensitive in measuring cost and outcomes associated with the use of pharmaceuticals in healthcare delivery to improve public health through rational decision making when selecting among alternative therapies.



Prof. Dr. A K Gnanachandran, M.Pharm., Ph.D., FIPGA.,
Principal,
Pranav Institute of Pharmaceutical
Sciences and Research, Gwalior.



Mr. Anjan Kumar D S, M.Pharm., MBA.,
Associate Principal,
Research and Insights.
Bengaluru, India.



Mr. Hitesh Bharucha, B.Pharm., PGDCR., MBA.,
Associate Director – EVERSANA
Bengaluru, India.



Dr. Priyank Tripathi, B.Pharm, Pharm.D.,
Clinical Pharmacologist & Senior Manager,
Course Director,
Fellowship in Oncology Pharmacy,
HCG Enterprises Ltd., Bengaluru, India.

INAUGURATION

Welcome Address : Dr. G. MURUGANANTHAN, M.Pharm., Ph.D.,
Principal,
Swamy Vivekanandha College of Pharmacy.

Chief Guest Address : Dr. (Capt.) S. GOKULANATHAN, B.Sc., M.D.S.,
Director - Paramedical Institutions,
Vivekanandha Educational Institutions.

Presidential Address : "Vidhya Rathna"
Prof. Dr. M. KARUNANITHI, B.Pharm., M.S., Ph.D., D.Litt.,
Chairman & Secretary,
Vivekanandha Educational Institutions & Hospitals,
Tiruchengode & Sankari



Understanding Allergies, Symptoms and Management

10.00 am - 11.15 am : Prof. Dr. A K GNANACHANDRAN, M.Pharm., Ph.D., FIPGA.,
Principal
Pranav Institute of Pharmaceutical Sciences and Research,
Gwalior.

11.15 - 11.30 am Tea Break



Disease Burden Estimation in Market Assessment projects

11.30 am - 12.45 pm : Mr. Anjan Kumar D S, M.Pharm, MBA.,
Associate Principal,
Research and Insights,
Bengaluru.

12.45 - 1.45 p.m - Lunch Break

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SESSION - 3
← →

**Real-World Evidence :
Strengthening Health Economics and Outcomes Research.**

01.45 pm - 3.00 pm : Mr. Hitesh Bharucha, B.Pharm, PGDCR, MBA, (PhD),
Associate Director - EVERSANA,
Bengaluru, India

← →
SESSION - 4
← →

Impact of Pharmacoeconomics and Advancements in Oncology.

03.00 pm - 4.15 pm : Dr. Priyank Tripathi, B.Pharm, Pharm.D.,
Clinical Pharmacologist & Senior Manager,
Course Director,
Fellowship in Oncology Pharmacy,
HCG Enterprises Ltd.,
Bengaluru, India.

4.15 pm : Plenary Session & Valedictory

← →
CERTIFICATE DISTRIBUTION
← →

Vote of Thanks : Dr. R. SUBASHINI, M.Pharm., Ph.D.,
Professor & Head,
Department of Pharmacy Practice,
Swamy Vivekanandha College of Pharmacy

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Director Paramedical Institutions,
Vivekanandha Educational Institutions

CONVENOR

Dr. G. MURUGANANTHAN, M Pharm., Ph.D.,
Principal,
Swamy Vivekanandha College of Pharmacy



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Professor & Head,
Department of Pharmacy Practice.

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Dr. P. GAYATHRI,
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DEPARTMENT OF PHARMACY PRACTICE

COMPETITION

01

e -Poster Presentation

Patient counseling
contest

02

03

Patient information
leaflet

01 e -Poster Presentation

Participants are invited to present original research work / case studies / case reports. The best e- Poster presentation will be awarded with cash prize.

STREAMS

- Pharmacology and Toxicology
- Pharmacoepidemiology
- Reviews and Meta-Analysis
- Health Economics and Outcome.
- Hospital & Community Pharmacy
- Rare/Intervention Case Reports
- Geriatric/Paediatric Medicine
- Pharmacy Practice.



GUIDELINES

- All presenting authors must be registered for the conference.
- Only Unpublished studies can be presented.
- Abstract should be submitted on or before 15.06.2025. The accepted abstracts will be sent an letter of acceptance via email.



ABSTRACT GUIDELINE

Word limit for abstract: 300 words

File type: MS word

Font: Times New Roman

Title: 14 font

List of authors: 12 font

Affiliations: 12 font Presenting author

E-mail: 10 font

Main body text: 12 font

Key words: 10 font

- Title should be bold, presenting author name should be underlined and corresponding author's name should be marked with an asterisk (*).
- Abstract structure: Background, Aim & Objectives, Methods, Results.
- Conclusion and 3-5 keywords.
- Abstracts should be mailed to : cppigs25svcp@gmail.com

Exciting Prizes Waiting for the Winners



02 Patient Counseling Contest

The Patient Counseling Competition serves as a platform for pharmacy students to refine their patient interaction skills, enhance their knowledge of pharmaceutical care, and develop confidence in real-world counseling scenarios. Participants are encouraged to actively engage in the competition, showcase their expertise, and strive for excellence to win the coveted prize.

Deadline for Submission: 15.06.2025

Willing students can submit their name list via Email ID: cppigs25svcp@gmail.com

03 Patient Information Leaflet

Topics (Participants may choose any one of the following topics

- The Importance of Health Screening and Regular Checkups.
- Monitoring Blood Pressure at Home - A Patient's Guide.
- Managing Asthma in School-Aged Children.
- Diabetic Foot Care: Protect Your Feet, Protect Your Health.
- Disposal of Expired or Unused Medicines.

Deadline for Submission : 15.06.2025

Participation is allowed individually, The PIL must be in English, written in clear, patient-friendly language. Participants may choose any format-brochure, pamphlet, flyer, or poster in A4 with content limited to 600-800 words. Use of visual aids like icons or illustrations is encouraged. All information must be accurate, up-to-date, and properly referenced. All submissions must be original. Plagiarism will result in immediate disqualification.

To be submitted in PDF format to: cppigs25svcp@gmail.com

Hardcopy must be submitted on the day of the conference.

Any Queries regarding Scientific session, Please contact,

Dr. REDLIN JANI RAJAN, +91- 63811 11020.

Pharm. D

Mr. SAJAN FRANCIS. P, +91- 94966 53086.

M.Pharm.,MBA.,(Ph.D)

BE A PART OF CPP - IGS-2025 - ENROLL NOW!

Who Can Register?

- Pharm D, B Pharm, M Pharm, and Research Scholars
- Academicians and Industry Professionals
- Healthcare Practitioners and Students from Allied Health Sciences

REGISTRATION FEE: 450/- (Including GST)

(Includes participation certificate, refreshments, and kit)

**LAST DAY OF
REGISTRATION
20.06.2025**

Registration Link :

<https://forms.gle/FRVgpWDWPHTknW6s9>

Bank Details for Registration Fee Payment

Name: ISPOR - SVCP STUDENT CHAPTER

Ac no: 182701000019548

IFSC: IOBA0001827

**Scan the QR code to
register instantly!**



Contact for Registration Queries:

Dr. P. DHIVYAPRASATH, +91- 96885 88833.



“Vidhya Rathna”

Prof. Dr. M. KARUNANITHI, B.Pharm., M.S., Ph.D., D.Litt.,
Chairman and Secretary



TIRUCHENGODE CAMPUS

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- ★ VIVEKANANDHA DENTAL COLLEGE FOR WOMEN
- ★ SWAMY VIVEKANANDHA COLLEGE OF PHARMACY
- ★ VIVEKANANDHA COLLEGE OF NURSING
- ★ VIVEKANANDHA SCHOOL OF ANM
- ★ SWAMY VIVEKANANDHA PHYSIOTHERAPY COLLEGE
- ★ VIVEKANANDHA ALLIED HEALTH SCIENCE COLLEGE (Co - Ed)
- ★ KRISHNA INSTITUTE OF OPTOMETRY AND RESEARCH
- ★ VIVEKANANDHA COLLEGE OF ENGINEERING FOR WOMEN (Autonomous)
- ★ VIVEKANANDHA COLLEGE OF TECHNOLOGY FOR WOMEN
- ★ VIVEKANANDHA INSTITUTE OF INFORMATION AND MANAGEMENT STUDIES
- ★ VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (Autonomous)
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- ★ VIVEKANANDHA COLLEGE OF EDUCATION FOR WOMEN
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★★★

Contact

Elayampalayam - 637 205, Tiruchengode Tk., Namakkal Dt., Tamil Nadu.

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